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ABSTRACT OF THE DISCLOSURE

A stretchable laminate is formed by providing a hydroentangled nonwoven fabric exhibiting cross-direction extensibility and recovery, which fabric comprises a nonwoven web of staple length fibers of about 0.8 to 3.0 denier having a basis weight of about 1.0 to 4.0 ounces per square yard. A polymeric binder composition substantially uniformly applied to the nonwoven web imparts desired elasticity to the web, with the fabric exhibiting at least about 50% extensibility in a cross-direction thereof, and at least about 90% recovery in a cross-direction. The nonwoven web may comprise synthetic fibers, natural fibers, and blends thereof, as well as continuous filaments. An elastomeric composition comprising polyurethane or polyvinylchloride is applied to the extensible nonwoven fabric, which forms the stretchable laminate. The laminate provides a highly conformable and aesthetically pleasing leather-like product.

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